

Noah Bakken

noahbakken477@gmail.com | (508) 654-9610 | linkedin.com/in/noah-bakken | noahbakken.com

EDUCATION

Indiana University, Luddy School of Computing

Bloomington, IN

B.S. Informatics | Minors: Business (Kelley School of Business); Human-Centered Computing.

May 2026

Kappa Sigma Endowment Fund Scholarship (~3.8% acceptance rate); Dean's List Scholarship.

GPA: 3.83.

EXPERIENCE

Product Management Intern

June 2026 – August 2026

GlobalLogic

New York, NY

- Defined requirements for an agentic developer platform enabling partner developers to discover and integrate APIs using AI, for a Fortune 500 financial services client's 300,000+ merchant ecosystem.
- Partnered with 2 engineers and 1 designer to evaluate integration options against technical feasibility and business value, shaping which capabilities made the roadmap.
- Presented technical recommendations and demos directly to client stakeholders throughout an 8-week engagement, translating complex AI concepts into clear business decisions.

President

June 2025 – May 2026

Indiana University, Product Management Club

Bloomington, IN

- Rebuilt the club from a workshop-based org into a client-facing product studio, personally sourcing partnerships with 3 external clients and leading a team of 10 through the first engagement.
- Scaled the studio by recruiting 30 additional members and building out leaders to run all three project teams, each delivering web application MVPs to external business clients.
- Designed and delivered workshops on personas, user stories, and cross-functional collaboration to prepare teams for client work.

Teaching Assistant, Interaction Design Practice

September 2025 – December 2025

Indiana University, Luddy School of Informatics

Bloomington, IN

- Mentored three 4-student teams through semester-long interaction design projects, guiding user research, wireframing, prototyping, and iteration from start to finish.
- Delivered live critiques during final design presentations and assisted instructors with evaluation, assessing interaction quality and design rationale.

Product Management Intern

June 2025 – August 2025

Publicis Sapient

Chicago, IL

- Conducted 25 user interviews, translating insights into a prioritized backlog that shaped which of 20+ candidate features made the final proof of concept.
- Partnered with 5 engineers to build a battery recommendation proof of concept for customers in Latin America, presenting it to client stakeholders in 8 weeks.
- Recognized as a top intern initiative by the SVP of Product for the strength of the final proof of concept.

Product QA Tester / Data Analyst

January 2025 – May 2025

Magnettu

Barcelona, Spain

- Built a Looker Studio dashboard using SQL and BigQuery to identify at-risk users, contributing to a 15% improvement in retention.
- User tested every experience across a content publishing and scheduling platform, investigating 50+ issues alongside engineers and cutting outstanding defects by 50%.

PROJECTS

PantryChef

2025

Mobile App Prototype | Claude API

- Built a mobile app prototype using the Claude API, then tested it with real users to evaluate output quality and identify failure cases.
- Iterated on prompt design based on real user feedback, tightening constraints on what the model could assume about a person's kitchen.

SKILLS

Product: Requirements & User Stories, Roadmap Execution, Backlog Prioritization, Cross-Functional Leadership

Design: User Research, Wireframing, Prototyping, Interaction Design Mentorship

Data & AI: SQL, Python, BigQuery, Looker Studio, Claude API, OpenAI API

Tools: Jira, Confluence, Figma